

Contents

ICH Forum

Researching into the History of Safeguarding the Intangible Cultural Heritage by UNESCO: The Historical Process from the Marrakech Meeting to the “Proclamation of Masterpieces of the Oral and Intangible Heritage of Humanity” as a Case ZHU Gang(5)

Improvement of Medical Technology and Transition of Folklore Tradition: A Study of *Daichunji* in Beginning of Spring in Peixian, Jiangsu Province MENG Lingfa(13)

From “Ethnic Border” to “Traditional Custom”: The Evolution of Meaning of Water-splashing Festival in Mengjiao Town, Cangyuan County SHAO Yuanyuan, PENG Hong(23)

History of Folklore

Nostalgia and Custom Revolution: The General Discussion on the Issue of Moving the Capital during the Reign of Taihe in the Northern Wei Dynasty CUI Mingde, TONG Baosuo(34)

Rural Temple Organization, Rural Governance Practice and Endogenous Order of Villages in Mianning in the Qing Dynasty LONG Sheng(42)

Construction of Urban Lifestyle: Shanghai’s Modern Civilization and Its Motivation XU Ganli(55)

To Drive or to Be Driven, to Follow or Be Followed? Chinese Women’s Clothing Changes and Social Transformation in the Early 20th Century ZHANG Xuefei, YANG Xiaoming(72)

The Confrontation between “New Etiquette” and Old Customs: The Wrong Cognition of the Propaganda Strategy of the Movement of Abolishing the Lunar Calendar in the Period of the Republic of China and Its Interpretation LIU Aihua(87)

Folk Literature

How Can Aesthetic Feeling be Free: Pure Judgment of Taste about Folk Songs HU Xiaohui(97)

Water Conservancy Project and Myth Construction: The Formation and Evolution of the Legend of *Meiliang* in Ningshao Area, Zhejiang Province GENG Jin(111)

Scarcity and Acquisition: A Social Metaphor of the Story of Dragon King’s Marriage GUO Junhong(123)

Wushu Folklore Studies

Some Thoughts on the Study of Wushu Anthropology DAI Guobin(133)

From “Practicing Martial Arts for Living” to “Being Born for Practicing Martial Arts”: An Investigation on the Customs of Honoring Martial Arts in Yuncheng County, Southwest Shandong Province SONG Xiaojun, LI Li(139)

Self-rule and Rule by Rites: The Plum-blossom Boxing in Modern and Contemporary Rural Society of Southern Hebei LI Haiyun(146)